



Raigo Lilleberg

Designer • Worldwide • Remote • 10+ years

 raigo.design  hi@raigo.design  in/raigolilleberg

CORE SKILLS

- Consultancy
- Design discovery
- Audit
- Process
- Business design
- Startups
- B2B
- B2C
- Design systems
- Accessibility
- Product design
- User experience
- User interface
- User research
- Prototyping
- Testing
- Responsive design
- HTML/CSS/JS
- MobApp
- WebApp
- Figma
- Brand

ABOUT

Specialising in digital product experiences and end-to-end design processes/systems with practical understanding of both business and front-end development. Self-taught. Experience with startups and companies in various sizes, stages and teams in Europe and US.



EDUCATION

Creative coding

Bruno Imbrizi
Course / 2024

Skills improved

- Programming
- Motion
- Javascript
- VS Code
- HTML/CSS
- Structures
- User interface

Design KPIs masterclass

Vitaly Friedman
Course-Workshop / 2023

Skills improved

- KPI
- OKR
- Metrics
- Methodologies
- Kano model
- Needs
- Interview
- User testing

Interface design patterns

Vitaly Friedman
Course-Workshop / 2022

Skills improved

- Design discovery
- Design audit
- Business design
- Accessibility
- User interface
- User experience
- Information architecture

Professional JS

ByteGrad
Course / 2022

Skills improved

- Javascript
- Variables
- Events
- Functions
- Refactoring
- Modularity
- Structures
- HTML/CSS
- VS Code

Design systems

Memorisely
Course-Workshop / 2022

Skills improved

- Systems
- Process
- Components
- Tokens
- Accessibility



VOLUNTEERING

Designer, mentor

YourDesignWorks
Workshop / 2015–2016

Supported with

Design mentoring

Organisational

Event branding

On-offline advertisement

Merchandise design

Designer, mentor

Garage48
Hackathon / 2014–2015

Supported with

Design mentoring

Organisational

Event branding

On-offline advertisement

Merchandise design

LANGUAGES

English	Advanced
Finnish	Fluent
Estonian	Native
German	Beginner



EDUCATION

Accessible design

Memorisely
Course-Workshop / 2022

Skills improved

- Design discovery
- Accessibility audit
- WCAG
- ARIA
- Inclusive design
- Accessibility

Professional CSS

ByteGrad
Course / 2022

Skills improved

- HTML/CSS
- BEM
- CSS variables
- Responsive design
- Sass
- Grid
- Flexbox
- VS Code
- Javascript

Business design

d.MBA
Course-Workshop / 2021

Skills improved

- Business design
- Design discovery
- Industry analysis
- Competitor analysis
- Business models
- Strategy
- Metrics

Webdesign

Estonian Academy of Arts
Course-Workshop / 2013

Skills improved

- Information architecture
- User interface
- Responsive design
- HTML/CSS
- Javascript
- PHP
- Wordpress

Advertising & Imagology

Tallinn University
Bachelor's / 2019–2012

Skills improved

- Psychology
- Marketing
- Semiotics
- Agency practise



WORK EXPERIENCE · ADDITION TO FREELANCE CLIENT WORK

<div>Designer / Owner</div> <div>Kreit Design</div> <div>Tallinn, Estonia</div> <div>2014– Present</div>	<div>Skills used</div> <div>Consulting</div> <div>Strategy</div> <div>Process</div> <div>B2B</div> <div>B2C</div> <div>Project management</div> <div>Organisational</div> <div>Entrepreneurship</div>
<div>Product UX/UI</div> <div>Sharpist</div> <div>Berlin, Germany</div> <div>2020</div>	<div>Skills used</div> <div>Product design</div> <div>WebApp</div> <div>User interface</div> <div>User experience</div> <div>Design systems</div> <div>Prototyping</div> <div>User testing</div> <div>Startups</div> <div>B2B</div>
<div>Designer / Co-Founder</div> <div>Isachamp</div> <div>Tallinn, Estonia</div> <div>2019–2020</div>	<div>Skills used</div> <div>Entrepreneurship</div> <div>Strategy</div> <div>Startups</div> <div>B2B</div> <div>B2C</div> <div>Business development</div> <div>Process</div> <div>Product design</div> <div>Pitch deck</div>
<div>Product UX/UI</div> <div>Nortal</div> <div>Tallinn, Estonia</div> <div>2018–2019</div>	<div>Skills used</div> <div>Product design</div> <div>WebApp</div> <div>User interface</div> <div>User experience</div> <div>Prototyping</div> <div>Design systems</div> <div>B2B</div> <div>B2C</div> <div>Government</div>





WORK EXPERIENCE · ADDITION TO FREELANCE CLIENT WORK

<div>Product UX/UI</div> <div>High Mobility</div> <div>Berlin, Germany</div> <div>2017–2018</div>	<div>Skills used</div> <div>Product design</div> <div>WebApp</div> <div>User interface</div> <div>User experience</div> <div>Information architecture</div> <div>Prototyping</div> <div>Startups</div>
<div>Service design intern</div> <div>Velvet Labs</div> <div>Tallinn, Estonia</div> <div>2013</div>	<div>Skills used</div> <div>Service design</div> <div>Strategy</div> <div>Startups</div> <div>B2B</div> <div>B2C</div> <div>User research</div> <div>User testing</div> <div>Business design</div> <div>Process</div>
<div>Brand designer / Marketing designer</div> <div>Loverte</div> <div>Tallinn, Estonia</div> <div>2012–2017</div>	<div>Skills used</div> <div>Ecommerce</div> <div>Brand</div> <div>Consultancy</div> <div>User interface</div> <div>On-offline advertisement</div> <div>Merchandise design</div> <div>Competitor analysis</div>
<div>Marketing designer</div> <div>Flex Sülearvutid</div> <div>Tallinn, Estonia</div> <div>2008–2016</div>	<div>Skills used</div> <div>Ecommerce</div> <div>Consultancy</div> <div>User experience</div> <div>User interface</div> <div>HTML/CSS/JS</div> <div>On-offline advertisement</div> <div>Merchandise design</div>





WORK EXPERIENCE · ADDITION TO FREELANCE CLIENT WORK

Marketing designer

Leadpocket
Tallinn, Estonia
2013–2014

Skills used

- Marketing
- Advertisement
- Consultancy
- User interface
- HTML/CSS
- Email design
- On-offline advertisement

Business client manager /
Servicedesk specialist

Fujitsu Eesti
Tallinn, Estonia
2010–2013

Skills used

- User interface
- User experience
- HTML/CSS
- Customer support
- Process
- Client management
- B2B
- B2C
- POS systems

Servicedesk specialist

Siemens
Tallinn, Estonia
2008–2010

Skills used

- User interface
- User experience
- HTML/CSS
- Customer support
- Process
- B2C
- Intranet
- Servers
- MS Office

Graphic designer

Remigius
Tallinn, Estonia
2008

Skills used

- Graphical design
- Vinyl cutting
- Vinyl film application
- 3M
- Roland
- Offline advertisement
- HTML/CSS



RECOMMENDATIONS

Hanna Talving

CEO, CPO, Co-founder
SayAt.me

“ Raigo had valuable input for sayat.me first design upgrades and he delivered in a very ambiguous business environment making him an excellent partner to work within the startup field. ”

Enelin Toneva

CEO and Founder
Digitalial Agency

“ Great designer with an open mind. Helped me with branding & design. I'm really happy with the results. Thank you Raigo, till next projects! :) ”

Helen Kokk

Product design lead
Rush Street Interactive

“ As a great UX designer Raigo will bring the right skillset and mindset to your company. He has a real understanding of people's behaviour that translate in an amazing UX and business value. We collaborated together on multiple occasions for YourDesignWorks events where Raigo had valuable input for brainstorming and for any work from graphic design to UX. I'd work with him again in a flash. ”

Kristian Lember

UX designer & partner
DUX Studio

“ We have cooperated with Raigo on several design projects. I was impressed with Raigo's work ethic and orientation towards the project goals. He always had an argument for defending his ideas. Also, he is really friendly by nature, so it makes cooperation a really pleasant experience. Mos-def Recommend! ”

Rode Luhaäär

CEO & Co-founder
Paytailor

“ Raigo refreshed our mobile app UI and gave precious advice regarding UX as well. Good guy to work with. ”



Thank you!

Let me know if you have any questions.
Till soon!



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